

Business Practitioner Session

Event – 1

Date: 07-11-2024

Activity Name: Business Practitioner

Faculty Coordinator: Dr. Trina Das

Contact No. 836 846 7780

Guest Name: Dr. Venkatesh Chari, (Retd)

Guest Designation: Former military pilot(Group captain)

Company Name: Laminaar Aviation Infotech

Topic: Organizational Structure and Growth Strategies

Duration: 1 HOUR 30 MINUTES

Venue: Lecture Hall - 613, 6th Floor FMS, CMS, BS - JU

No. of Participated: 23

Summary: (Write-up required minimum 4 to 5 lines)

Organizational Structure and Growth Strategies focus on creating a solid foundation for an organization's long-term success and sustainability. A well-defined organizational structure ensures clear roles, responsibilities, and communication channels, promoting efficiency and alignment with the mission. Growth strategies, such as market expansion, product diversification, partnerships, or scaling operations, provide a roadmap for increasing reach, impact, and revenue. By combining a strong internal structure with thoughtful growth strategies, organizations can ensure smooth

operations, foster innovation, and achieve long-term sustainability, ultimately strengthening their ability to scale and make a lasting impact.